



**FOR IMMEDIATE RELEASE**

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**[Mid-East Area Agency on Aging Announces New Agency Name Change to Aging Ahead]**  
*[New Name same Service and Support]*

[Manchester, MO, April 16<sup>th</sup>, 2018] Mid-East Area Agency on Aging- announced that it will be changing its name to Aging Ahead. As the agency celebrates its 45<sup>th</sup> anniversary this year, the name change symbolizes a bright future for our organization and those that look to us for support. While the name may be changing, the agency will remain committed to our mission-supporting individuals through the journey of aging.

The new theme “Supporting the Journey,” captures a fresh spirit within the agency along with a continued dedication to meet the ever changing needs of those we serve. On April 16<sup>th</sup>, 2018, the agency will begin to implement the launch of the Aging Ahead brand with a new logo, agency colors, signage, information materials and emails. The agency plans to make this transition as smooth as possible for our clients, staff, volunteers and community partners. Thank you for remaining an important part of our journey.

Aging Ahead, a not-for-profit organization, provides services, programs, and assistance to adults aged 60 and over living in the counties of St. Louis, Jefferson, Franklin, and St. Charles. Since 1973, Aging Ahead has been providing services to older adults; it is on target to serve approximately 800,000 meals in 2018. In addition to its nutrition program (congregate and home-delivered), Aging Ahead provides programs and activities at 21 senior centers including health promotion and disease prevention programs, respite services for caregivers, programs to prevent elder abuse and neglect, and pension counseling among many more. Aging Ahead also contracts with numerous outside agencies to provide necessary services such as transportation, adult day care, and other amenities so that older adults can maintain their highest level of independence.

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If you would like more information, please call Lisa Knoll at 1 (800) 243-6060, or email [lknoll@agingahead.org](mailto:lknoll@agingahead.org).

